



Trolley and Bus Advertising

Vehicle	Route	Type	Location	3 Month X \$1.50	6 Months -5%	1 Year -10%
336 Downtown Trolley	Downtown Staunton	3M Vinyl	Passenger Side Full 25h X 80w Half 25h X 38w	\$250.50 \$120	\$238 \$114	\$225.45 \$108
		3M Vinyl	Passenger Front 20h X 53w	\$133.50	\$126.83	\$120.15
		3M Vinyl	Driver Side Full 25h X 120w Half 25h X 60	\$375 \$187.50	\$356.25 \$178.13	\$337.50 \$168.75
		3M Vinyl	Rear 21h X 24w	\$252	\$239.40	\$226.80



Vehicle	Route	Type	Location	3 Month X \$1.50	6 Months -5%	1 Year -10%
346 BRCC Shuttle - North	Weyers Cave, Dayton, Bridge water, Hbrg (I-81)	Perf Vinyl Window only	Passenger Side			
			1) 31.325h x 34.25w (Blank)	\$134	\$127	\$121
			2) 25.25h X 34.25 w	\$108	\$96	\$91
			3) 24.625h X 32.875w	\$101	\$103	\$97
			4) 25.25h X 34.25w	\$108	\$96	\$91
			5) 24.625h x 32.875w (Blank)	\$101		



345 BRCC Shuttle – South	Verona, Staunton Weyers Cave	Perf Vinyl Window only	Driver Side			
			1) 24.625 h x 32.875w	\$101	\$101	\$101
			2) 25.325h x 34.25w	\$108	\$108	\$108
			3) 25.25h x 34.25w	\$108	\$108	\$108
			4) 24.75h x 32.875w	\$102	\$102	\$102
			5) 25.25h x 34.25w	\$108	\$108	\$108
			6) 25.25h x 34.25w	\$108	\$108	\$108
		Perf vinyl	Back 27h x 44.75 w	\$606	\$575.70	\$545.4



Vehicle	Route	Type	Location	3 Month X \$1.50	6 Months -5%	1 Year -10%
343	Staunton North and West Loop /Sat Night Driver Side	Perf Vinyl	Passenger			
			1) 31.325h x 34.325w	\$134	\$127	\$121
			2) 24.625h x 32.875w 3) 25.325h x 34.325w	\$101 \$99.40	\$96 \$94.40	\$91 \$89.70
342	Waynesboro Circulator	Glass: Perf Vinyl	Driver Side			
			1) 25.25h x 34.325w	\$371	\$103	\$98
			2) 25.25h x 34.25w	\$108	\$102	\$97
			3) 24.625h x 32.875w	\$101	\$96	\$91
			4) 25.25h x 34.25w	\$108	\$102	\$97
5) 34.25h x 34.25	\$146	\$139	\$132			
344	Stuarts Draft Link	Perf Vinyl	Rear 27h x 44.875	\$606	\$575	\$547



Vehicle	Route	Type	Location	3Month X \$1.50	6Month -5%	1 Year -10%
337 & 338		Glass Perf Vinyl	Passenger Windows			
			1) 31.325h x 34.25w	\$134	\$127	\$121
			2) 24.5h x 32.875w	\$100	\$95	\$90
			3) 25.25h x 34.25w	\$108	\$102	\$97
337 & 338	Staunton To Waynesbo ro Route 250 connector	Glass Perf Vinyl	Driver Windows			
			1) 25.25h x 22.325w	\$100	\$95	\$90
			2) 24.625h x 32.875w	\$102	\$102	\$102
			3) 25.25h x 34.25w	\$108	\$108	\$108
			4) 24.625h x 32.875w	\$102	\$102	\$102
			5) 25.25h x 34.25w	\$108	\$108	\$108
		Perf Vinyl	Rear 27.125 X 44.75w	\$606	\$576	\$547



More information:

- ❖ Add an additional rate for production.
- ❖ Add an additional \$65 per hour for design costs
(optional, you may provide your own designs)
Note: Design your art considering 2-3" radius corners
- ❖ 3 Month Minimum for sign display
- ❖ 50% down required before installation
- ❖ 5% cost reduction for 100% payment up front
- ❖ For Multiple Window Signs on the Silver vehicles
(Does not apply to rear of vehicles. All signs must be installed on same vehicle)
 - Two Panels: Buy 1 at regular price, get one at 10% off
 - Three Panels: Buy 2 panels at regular price, get one at 25% off
 - Four Panels: Buy 3 panels at regular price, get fourth panel at 50% off



Thank you for considering Transit Advertising. Transit sign dollars go to support the [Staunton Downtown Development Association](#) and the BRITE Transit System. [BRITE bus information](#) is available and describes routes and schedules. If you are interested in purchasing effective transit advertising and showing your support for the region, please call Julie Markowitz, Staunton Downtown Development Association at 540.332.3867 or email Julie@StauntonDowntown.org.