

All Partnerships include the following benefits

- *Downtown Lowdown* email updates from SDDA
- Voting privilege for SDDA Board elections
- SDDA member decal
- Invitation to the Annual Celebration
- Downtown Round Table meetings
- Partner listing on Annual Report

Individual Supporter | \$65 - 1 year | \$110 - 2 year

Whether you want to support Staunton Downtown as a good neighbor or a loyal shopper, we value your support and contributions. We want to give you a voice and keep you informed.

- Downtown Discount Card VIP member

Property Renter | \$75 - 1 year | \$130 - 2 year

If you own a business within the boundaries of the Downtown Service District, get connected to the business community and receive support essential to business growth Downtown.

- Downtown Discount Card offer
- Listing in the *Downtown Shopping & Dining Guide**
- Access to Downtown Gift Card Program and decal
- Promotion and event inclusion in the *Downtown Lowdown* email update
- Access to kiosks for promoting events
- Access to available grant funds for business innovation
- Invitation to participate in SDDA events*
- Cooperative advertising opportunities with local media*
- Façade Design assistance through Virginia Main Street*
- **Presence on SDDA website with business pictures, interactive map, and links to phone Facebook and business website**
- Discounts on transit advertising

Property Owner Basic | No Cost

Downtown Service District property owners receive an SDDA membership at no cost to acknowledge the significant tax Contributions which enable the SDDA to pursue our Mission.

- Access to Downtown Gift Card Program and decal
- Invitation to participate in SDDA events*
- For sale/rental property listed on the SDDA website
- Downtown Discount Card offer
- Downtown Business Packet

Property Owner Deluxe | \$50 - 1 year | \$90 - 2 year

This package offers property owners in the DSD enhanced benefits including all of the Downtown Service District Property Owner Basic benefits plus:

- Business listing in the Downtown Shopping & Dining Guide
- Access to available grant funds for business innovation
- Cooperative advertising opportunities with local media*
- Façade Design assistance through Virginia Main Street*
- Discounts on transit advertising

Business Supporter | \$150 - 1 year | \$250 - 2 year

We value our neighbors just outside the boundaries of the Downtown Service District. The SDDA can keep you linked to Downtown activities and help you to create awareness for your business.

- Downtown Discount Card offer
- Access to kiosk for prompting events
- Access to Downtown Gift Card Program and decal
- Promotion and event inclusion in the *Downtown Lowdown* email update
- Access to available grant funds for business innovation
- Inclusion in SDDA events (pending approval and proximity)

***These benefits apply only to businesses physically located in the Downtown Service District.**

New Partner Application

Business Name: _____

Owner/Contact Name: _____

Business /Property Address: _____

Business Phone: _____

Cell Phone: _____

Email (Enter the email where you would like to receive the weekly Downtown Lowdown.): _____

Website: www. _____

Facebook.com/ _____

Business Category: _____ Antiques & Vintage _____ Art & Photography
 _____ Books _____ Children _____ Epicurean _____ Fashion
 _____ Gifts _____ Hobbies & Sports _____ Home _____ Jewelry
 _____ Café/Coffee Shop _____ Ethnic Food _____ Fine Dining
 _____ Lounge Dining _____ Pizza _____ Specialty Food
 _____ Conveniences _____ Entertainment _____ Health/Fitness/Dance
 _____ Lodging _____ Museum _____ Salon/Spa
 _____ Auto Sales/Service _____ Bank/Financial _____ Business Service
 _____ Certified Professional Service

Business Description: _____

How many jobs will your business create? _____

What are your hours of operation?

Sun	Mon	Tues	Wed	Thurs	Fri	Sat

I accept Downtown Gift Cards at my business. ___ Yes ___ No

Downtown Discount Card Offer

Build customer loyalty and reward frequent buyers via the Downtown Discount Card program. This relationship building program requires an affordable discount of 15-20%. Offers will be featured as part of your business listing on StauntonDowntown.org. The program will be marketed regionally to give customers another reason to Shop Staunton First!

My Offer: _____

Please return the completed Application by email, mail, or fax, along with your credit card information or check made out to the Staunton Downtown Development Association: 110 West Johnson Street, Suite #225, Staunton, VA 24401 • Phone: 540.332.3867 • Fax: 540.851.4018
 bj@StauntonDowntown.org

SDDA Benefit Details and Opportunities

Weekly Downtown Biz and Lowdown email updates

Thursday's email to Downtown businesses, property owners, community organizations, the media, and more! Send your information before 4:30pm on Wednesday to bj@stauntondowntown.org.

Signs and Posters

Kiosks are located on Johnson and Augusta Streets for display.

StauntonDowntown.org and Facebook

Your business information and image, with live links to your website and Facebook page, and an interactive map. Feature for sale or rent property listings on StauntonDowntown.org.

The SDDA Facebook page shares event invitations, job openings, videos, and the TJ Collins Downtown Interest List automatically shows your posts.