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## **DOWNTOWN COMMUNITY SUPPORTS *BRIGHT LIGHTS ON BEVERLEY* LIGHTING UPGRADES**

SDDA launches Facebook Fundraising Campaign to raise \$12,000 to complete the Beverley Street lighting project

Thursday, April 26, 2018 (Staunton, VA) - The Staunton Downtown Development Association (SDDA) was fortunate to have received \$15,000 in support for the Bright Lights on Beverly lighting project.



Photo courtesy of Laura Peters

## Bright Lights on Beverley, Page 2

Due to the generosity of the Downtown Staunton community and an in-kind donation from the City of Staunton Public Works Department, the SDDA was able to implement to first phase of the project by retrofitting 22 fixtures on Beverley Street with 36-watt LED bulbs reducing utility costs by 60%. The donations funded replacement globes with cut-off caps that direct 10,926 lumens downward, reducing shadows at street level as well as light pollution in the night sky. The upgraded lighting creates an even, soft light on Beverley Street making it more night-friendly and creating a safer environment for visitors and guests.

The SDDA will be raising an additional \$12,000 to complete the lighting upgrade on the remaining 14 fixtures located on the connecting side streets including Central Avenue, Augusta Street, New Street and Market Street. All donations are deeply appreciated.

Please contact the SDDA at 540.332.3867, [Julie@StauntonDowntown.org](mailto:Julie@StauntonDowntown.org) or visit <http://www.stauntondowntown.org/donate-to-the-sdda/> for more information and to donate online or visit our campaign at <https://www.facebook.com/donate/1675837985870848/>

The Staunton Downtown Development Association would like to thank and recognize the following donors for their support:

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*The Staunton Downtown Development Association is a nonprofit association committed, through a strong public/private partnership, to enhancing downtown Staunton's economic environment as a center of commerce while maintaining the character and integrity of the City's central business district as an attractive place to live, work and visit.*